



DESIGN AWARDS

WWW.UXPAKISTAN.COM

ELIGIBILITY CRITERIA

These are the essentials. Who the UX Pakistan Design Awards are for, what and how to get involved.

WHO CAN ENTER?

The UX Pakistan 2019 Design Awards are open to

- Students and professionals of any age.
- To enter as a student, you must be enrolled in a full time Bachelors/ Undergraduate, Masters/ Undergraduate and PhD programmes nationwide on 1 January 2019.

It doesn't matter where in the world you are - if you fit one of the descriptions above, you can enter.

WHAT WORK CAN I SUBMIT?

You can submit original work done in academic capacities.

- Any student graduated within the previous six months from the date of submission may also submit their project in the student category.
- All work submitted shall be original and any plagiarized content would result in immediate disqualification.
- Professionals may submit their previous student level works (unmodified).
- If your submission is nominated, the participants will be required to

produce a certificate of bonafide from their universities/university identification card as a proof of enrolment in an academic programme during the date of submission.

- Projects that are still under development are also eligible for submission.

SUBMISSION CATEGORIES

This year, we've included 3 categories to be competed in.

- UI/UX Design
- Product Design
- Visual Communication Design

If you're submitting multiple entries, each submission must be done separately. Multiple entries of the same submission for different categories is allowed.

ENTERING AS A TEAM

You can enter as an individual, or up to four people can work together and enter as a team.

Everyone on the team must be eligible to enter, and everyone on the team needs to register for the event.

You can enter with anyone who's eligible, even if they don't study at the same university or college as you.

ELIGIBILITY CRITERIA

WHO WILL JUDGE MY WORK?

Your submissions will be seen mostly by representatives of the brands, along with a panel of top creatives from around the world. We'll announce the juries nearer the time.

HOW MANY ENTRIES CAN I SUBMIT?

You can send as many entries as you want. However, a well polished submission has more chances of winning than a handful of incomplete ones.

WHAT WILL I WIN?

Your entries will be part of the UX Pakistan 2019 Design Awards.

Top 3 projects will be selected from each category by our judges.

Winning submissions will receive a cash prize of Rs 25,000.

Projects placing 2nd and 3rd will receive vouchers from our sponsors.

SUBMITTING YOUR ENTRIES

- The participants are required to submit their entry online. The online portal allows you to register and upload your submission.
- A minimum of 1 and a maximum of 10 .jpg/jpeg/.png images and/or any video (upto 3 minutes) with information about your project

where you describe your project. The size of each image can not be more than 3 MB. The images need to be descriptive of your project and it is preferable to avoid use of a lot of text. The video needs to be uploaded on YouTube, Vimeo or any online drive which provides an external share link. This external link needs to be provided in the submission form.

- A 500 word overview of your project where you provide us with the high level description of the working of your project.
- Size - 1920 x 1080 pixels. The maximum file size allowed for this is 5 MB. The acceptable formats are .jpg/jpeg/.png. This image will be used for thumb nailing, so make sure this image is one of your best ones.

QUESTIONS?

Feel free to drop us a text, call or email for any queries you might have at index@lums.edu.pk or contact the following people.

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